

## EDUCATION

**Instituto Tecnológico Autónomo de México (ITAM)**, Mexico City, Mexico

July 2007

B.A. in Economics

Concentration in Economic Policy

GPA: 8.61/10.0

## EXPERIENCE

**Valora Consultoría**

July 2006 – August 2009

Junior Consultant

- Developed feasibility studies for foreign and domestic investors in the Mexican educational sector
- Analyzed the organizational performance of private educational institutions
- Developed instruments to measure the effectiveness of NGO programs and educational institutions
- Conducted fieldwork in rural communities to collect data for program metrics
- Evaluated the quality of educational services in private and public schools
- Interviewed educational authorities and government employees
- Main project: External Quantitative Evaluation of the Education Component of *Oportunidades*, Mexico's social assistance program focused on helping poor families invest in human capital
  - Created and calculated indicators for the *Oportunidades* Logical Framework Approach
  - Developed contextual questionnaires
  - Conducted fieldwork in rural communities and schools to fine-tune the contextual questionnaires
  - Coordinated the printing, distribution and application of the contextual questionnaires in 13 Mexican states in collaboration with the Ministry of Public Education (SEP) and the Institute for Educational Assessment and Evaluation (INEE)

**Center for Writing and Language (CARLE), ITAM**

August 2005 – January 2006

Writing Tutor

- Tutored college students individually
- Selected and produced supporting materials for learning foreign languages

**Infraestructura Ambiental**

June 2005 – August 2005

Intern

- Conducted research on supply-and-demand issues for waste recycling in Mexico City
- Interviewed sanitation authorities and workers to gather information on waste management budgets and procedures

**Languages Department, ITAM**

February 2005 – July 2005

Assistant to the Department Chair

- Conducted research on the learning-language requirements of students and alumni
- Participated in the creation of ITAM's Center for Writing and Language (CARLE)

## **Caeteris Paribus, Student Economics Journal, ITAM**

Editor-In-Chief

August 2005 – January 2006

- Managed fund-raising and resources
- Coordinated the editing and layout teams

Coeditor

January 2005 – August 2005

- Edited and revised articles
- Conducted interviews and reported on conferences

## **Despacho de Asesoría Gratuita para Instituciones Filantrópicas (DAGIF)**

Internal Coordinator

February 2004 – January 2005

- Coordinated projects involving volunteers, assistant professors and NGO representatives
- Organized that year's most successful donor registration campaign for the Mexican Bone Marrow Donor Registry (DONORMO)

### **Other activities**

- Provided one-to-one instruction for the Mathematical sections of the GRE (*Global Training Mexico*)
- Conducted private lessons in Economics and Mathematics for ITAM's Master's students
- Conducted research for projects related to marginalized groups, the environment, education, culture, and tourism accessibility for travelers with limited physical capacity (*Asociados A. C.*)
- Supervised polling activities at 10 sites in Mexico's 2006 presidential election

## **PUBLICATIONS**

Mancera, C., Serna, L. and Priede, A. *Modalidad Educativa y Organización Multigrado como Factores Asociados a las Brechas de Aprendizaje de los Becarios de Oportunidades de Primaria y Secundaria en 2007*. Evaluación Externa del Programa de Desarrollo Humano Oportunidades 2007-2008. Instituto Nacional de Salud Pública. Cuernavaca, México. 2008

Priede, Alejandra. *Mejora de la Calidad Educativa en México: Posiciones y Propuestas*. Reseña literaria. *Caeteris Paribus*. Year 11, no 1. (Spring 2008): 92-94

Priede, Alejandra. *El Nobel*. *Caeteris Paribus*. Year 9, no.1 (May 2006): 17-22

## **AWARDS AND HONORS**

Merit Scholarship, Instituto Tecnológico Autónomo de México (ITAM), 2002-2005

## **RELEVANT SKILLS**

Fluent in Spanish, Proficient in English

Proficient in Microsoft Office, Visual Basic, Microsoft Access, Visual FoxPro, SPSS, Stata, E-Views, HLM 6